

2017
PARADE LINEUP



Order	Organization	Entry Type
1	Houston Police Department	VIP
2	Flags	VIP
3	COH Mayor	VIP
4	Pride Float	VIP
5	Ally GM: Aimee Broadhurst	VIP
6	Female GM: Sally Wyatt-Woodell	VIP
7	Male GM: Lou Weaver	VIP
8	Arden Eversmeyer: Hon GM	VIP
9	Marion Coleman: Hon GM	VIP
10	Tony Smith: Hon GM	Sponsor
11	Superstar	Sponsor
12	Bud Light	Sponsor
13	Bud Light	Sponsor
14	Bud Light	Sponsor
15	Bud Light	Sponsor
16	CBS Radio	Sponsor
17	CBS Radio	Sponsor
18	CBS Radio	Sponsor
19	CBS Radio	Sponsor
20	KRBE	Sponsor
21	Rich's Nightclub	Sponsor
22	Pernod Richard	Sponsor
23	Metro PCS	Sponsor
24	T-Mobile	Sponsor
25	BBVA Compass	Sponsor
26	Barefoot Wine and Bubbly	Sponsor
27	Walgreens	Sponsor
28	Avenue 360	Sponsor
29	Signature Care ER	Sponsor
30	L'auberge Casino and Resort	Sponsor
31	Bank of America	Sponsor
32	Gilead	Sponsor
33	CDC	Sponsor
34	AT&T	Sponsor
35	AIDS Healthcare Foundation	Sponsor
36	Uber	Sponsor
37	Sprint	Sponsor
38	Orion EMS	Sponsor
39	Houston City Council	Premium
40	JEEP Group	Premium
41	Austin Pride	Premium
42	DAvey Wavey Inc.	Premium
43	University of Houston	Premium
44	AIDS Foundation Houston	Premium
45	Cathedral of Hope Houston UCC	Premium
46	Planned Parenthood Gulf Coast	Premium

47	the Montrose Center	Premium
48	Direct Energy	Premium
49	Covenant Church	Premium
50	Houston Pride Band	Premium
51	Humanists of Houston	Premium
52	Resurrection Metropolitan Community Church	Premium
53	Gilbert and Sullivan Society of Houston	Premium
54	BP America	Premium
55	Keep Al Green in Congress	Premium
56	Bering Memorial United Methodist Church	Premium
57	Houston Grand Opera	Premium
58	Integrity Houston	Premium
59	Lambda Center Houston	Premium
60	Legacy Community Health	Premium
61	DICK LAW FIRM	Premium
62	Chipotle Mexican Grill	Premium
63	ST HOPE FOUNDATION	Regular
64	Harris County Democratic Party	Regular
65	Houston Community College	Regular
66	Starbucks Coffee Company	Regular
67	Clinic Access Support Network	Regular
68	Keshet Houston	Regular
69	Houston Transgender Unity Committee (HTUC)	Regular
70	The Walk for Mental Health Awareness - Houston	Regular
71	FLAS, Inc	Regular
72	Lone Star Volleyball Association	Regular
73	Human Rights Campaign	Regular
74	Citizens for Animal Protection	Regular
75	Bayou City Performing Arts	Regular
76	Bee Busy Learning Academy, Inc.	Regular
77	Krewe of Olympus	Regular
78	Houston Roller Derby	Regular
79	NASA Johnson Space Center - Out and Allied ERG	Regular
80	Houston Public Library	Regular
81	MD Anderson	Regular
82	FrontRunners Houston	Regular
83	United Airlines	Regular
84	AIG	Regular
85	BakerRipley	Regular
86	Living Mosaic Montrose Church	Regular
87	National Organizatio for Women (NOW) - Houston Area	Regular

88	St Pauls United Methodist Church	Regular
89	ACLU of Texas	Regular
90	Houston-IVF	Regular
91	Sponsorship of an event	Regular
92	Chase Pride Houston	Regular
93	DEFINE body & mind	Regular
94	Houston Health Department	Regular
95	The law office of Luis Ruiz	Regular
96	ExxonMobil PRIDE	Regular
97	Houston Gaymers	Regular
98	General Electric	Regular
99	outREACH	Regular
100	The Dow Chemical Company	Regular
101	Chevron	Regular
102	Peterka 2018	Regular
103	Trademark Salon & Ambiance Spa	Regular
104	Microsoft	Regular
105	PFLAG	Regular
106	Norton Rose Fulbright	Regular
107	Unity of Houston	Regular
108	Rice University Public Affairs	Regular
109	Pearl Bar Houston	Regular
110	Comcast	Regular
111	Equality Texas	Regular
112	Peace Corps	Regular
113	Gay, Lesbian, Bisexual, and Transgender Resource Center	Regular
114	Texas Renaissance Festival	Regular
115	Carnes Parade Krewe	Regular
116	Houston Humane Society	Regular
117	Mankind Project	Regular
118	BASF	Regular
119	Moser for Congress	Regular
120	studz of distinction	Regular
121	Phillips 66 PRIDE66	Regular
122	SoulCycle	Regular
123	UU Churches of Houston	Regular
124	YMCA of Greater Houston	Regular
125	EY	Regular
126	Houston Bike Share	Regular
127	YMCA of Greater Houston	Regular
128	Rich's Nightclub	VIP
129	Pride Float	VIP

2017
PARADE PACKET



2017 Houston LGBT Celebration® Pride Parade Information

PLEASE BRING THIS E-PACKET FOR CHECK IN

Parade Chairs:

Danny Lorenz and Michael Glazner

Chairs will be at the Parade Check In and throughout the Parade Staging area.

Staging for Floats:

Staging will take place on Allen Parkway (outbound side going from downtown Houston.) Floats and vehicles will enter from Montrose, turning and going east on the Montrose exit ramp (going in the wrong direction.) Parade committee will check in vehicles and escorting to staging parking space. Parking space in 8 ft by 75 ft. Each entry will be required to have a driver with vehicle at all time that has the keys.

Staging for Walking Entries:

Walking entries will check in under 45 at Allen Parkway (Parade Command Central,) look for the bright pink tent!! You will be taken to your staging area and you will have a 8 ft by 75 ft staging spot, please keep your contingents to this area.

**The center lane of Allen Parkway will remain empty at all time. Please have all of your group remain on the sidewalks and your staging parking place.

Food, water, and cleaning:

Pride Houston® will have a food truck and water/Gatorade for sale on the route. You can bring food and water to staging area. No cups and water allowed. No alcohol is allowed in staging area. Please keep areas clean, if your area is dirty you are subject to clean up fees.

Check In:

Upon Check in, vehicles will be subject to a search for banned items (alcohol, firearms, fireworks, glitter, ect)

Check in will start at 1:30pm, below are times that will be used for check in:

Time	Entry # range
12:00pm to 5:00pm	001 to 038
1:00pm to 5:00pm	039 to 060
2:00pm to 3:00pm	061 to 090
3:00pm to 4:00pm	091 to 120 120
4:00pm to 5:00pm	to infinity
4:00pm to 5:00pm	Walking entries

**MONTROSE EXIT RAMP WILL CLOSE AT 6PM, HPD WILL NOT ALLOW ANYONE IN AFTER THAT TIME!!! NO EXCEPTIONS!!!! IF YOU ARE NOT ON ALLEN PARKWAY BY 6PM YOU WILL NOT BE IN THE PARADE.

**PLEASE FOLLOW THE TIMELINES ABOVE, FAILURE TO DO SO COULD RESULT IN NOT BEING ALLOWED IN THE PARADE.

Judging:

Judging will take place around 6pm. An air horn at 6pm will sound starting the judging – at this time music and your group should show the judges their enthusiasm and bring the staging area to life. A second horn will sound ending the judging and at this time all sound should stop. Winners will receive their awards.

Start of parade:

Floats will start moving down Allen Parkway onto Lamar headed to Smith Street at 8:10pm/8:15pm, again horns will sound. The parade will wait at Lamar and Smith until the official 8:30pm start time.

Remember, the parade does not officially start until you turn from Allen Parkway onto SMITH. Until your entry turns onto SMITH please stay in a tight formation so that we can keep the line moving as quickly as possible. (more detail will be provided at the mandatory meeting)

Parade Route:

The parade will run down Smith, turn up Walker and then turn again on Milam and end at Pease. At Pease large floats will go straight, vehicles will make a right and walking groups will make a left.

Please do not stop right at the end, your entire group will remain together and you will need to move a way down before stopping.

Items to remember:

Go over safety plan for any issues that might arise.

It is HOT, be prepared

Have items to fix any issues that arise with your float or customs.

Have vehicles fully fueled

Do not cover the radiator to prevent overheating

Do not leave vehicles running in staging area

Follow all directions given by Pride Houston Volunteers and Houston Police

In emergencies please dial 911

Do NOT encourage protesters. They have a right to protest, we have the right to be the bigger person and allow them to protest. If any protesters become an issue just call 911 and ask for HPD assistance or flag down a volunteer so that they can radio for HPD.

NO STICKERS AND NO GLITTER TO BE HANDED OUT

2017

FESTIVAL PLACEMENT



Location	Organization
B23	AARP
B24	Abu Omar Halal
E31	ACLU of Texas
B31	AIDS healthcare foundation
B32	AIDS healthcare foundation
B33	AIDS healthcare foundation
B11	Allstate Powered by Udster
F14	Amegy Bank
F21	American Cancer Society
B7	American Foundation for Suicide Prevention
A10	Amg
E25	Amg
E26	Amg
F23	Arctic'u'llision Snowie
A30	Atlas Credit Company
E11	Austin Pride
C10	Ave 360
C6	Aveta Pharmacy
A20	B's Roasted Corn
B27	Bahama Buck's Original Shaved Ice Co. #1267
E12	Bank of America
F3	Bayou City Performing Arts
D10	BBVA Compass
E34	BCM Pride
E13	Bee Busy Learning Academy, Inc.
F25	Bering Memorial United Methodist Church
B26	BIG entertainment
2	Big Judy's
B22	Campbell's Family Concessions LLC
A24	Captial One Bank, NA
F8	CBS Radio
F9	CBS Radio
F10	CBS Radio
F11	CBS Radio
B12	Citizens for Animal Protection
A29	CLUB HOUSTON
D13	CMA - Council of Magickal Arts
5	Cravin It
F19	Crofoot MD
E4	Dave & Busters
D3	Deloitte
D4	Deloitte

Location	Organization
A18	Dignity/Houston, Inc.
C14	Direct Energy
1	El guajillo
B1	Equality Texas
E33	FABULOUSLY COOL
E18	Fairy Effects II
B14	Familystore
B29	Fix UR Gadget
F22	Food Product
7	Fried Goodness
B20	Frieday's
A23	Gay, Lesbian, Bisexual, and Transgender Resource Center
A6	Gender Infinity
A22	Genetically Correct
F26	Giliad
F27	Giliad
F28	Giliad
F29	Giliad
F30	Giliad
F31	Giliad
F32	Giliad
F33	Giliad
A17	Harris County Democratic Party
A11	HEN LAYING EGG
D2	Houston Dynamo/Dash
D14	Houston Gaymers
E23	Houston Humane Society
A21	Houston Oasis
D12	Houston Pride Band
E22	Houston Public Library
E2	Houston Transgender Unity Committee
F4	HoustonSSC
E8	Human Rights Campaign
E9	Human Rights Campaign
E16	Humanists of Houston
A9	JC Leather
C15	JCO Events
F21	JCO Events
C1	Johnny Joe'sBBQ and Catering
C2	Johnny Joe'sBBQ and Catering
B10	KICPOPS
D6	KRBE

Location	Organization
D7	KRBE
F18	Krewe of Olympus- Texas, Inc.
E17	Kyani
D9	L'Auberge
D1	Lambda Legal
A3	Lasik Vision Institute
A12	LeafFilter North of Texas, LLC
B4	Legacy Community Health
E32	Lipsense by Senegence
B9	Log Cabin Republicans of Houston
A16	Love Happened
B2	Mankind Project
F5	Metro PCS & T-Mobile
F6	Metro PCS & T-Mobile
F7	Metro PCS & T-Mobile
6	Mi Patio Cafe and Grill
A26	Mid Main Lofts
B19	Miss Mia's Face Painting
B28	Mommas at Sengelmann
C13	Momsie's Snoballs and More
A8	Nafihandmade
C11	NASA Johnson Space Center - Out and Allied ERG
D11	National Alliance for Mental Health & Substance Abuse Recovery
A7	National Organizatio for Women (NOW) - Houston Area
F24	Oberoi Investments - DoughCones
A15	Out For Education
A5	Peace Corps
E3	PFLAG
C12	Pleasure Zone
C17	Popfancy Pops
F17	Popfancy Pops
E7	Power Byte
B15	Pride Socks
A13	Rainbow HeARTS
B6	Renewal by Andersen of Houston
B8	Resurrection Metropolitan Community Church
A4	Retired
B25	Ryan White Planning Council
C5	Signature Care ER
D5	Signature Care ER
F15	SnoWhirl Shaved Ice
A28	So Driven Promotions LLC

Location	Organization
E30	Soka Ghakki International
E24	SoulCycle
F16	Spectrum South
E5	Sprint
A1	St. Mark's United Methodist Church
E28	Strongest Link
E29	Strongest Link
A25	Super Pets Heroes
4	Taco Me Crazy
B21	Texas Freedom Network
E14	Texas Wears Condoms
3	The Hero Gyros
C16	The Ice Cabana
F12	The Ice Cabana
A14	The law office of Luis Ruiz
B13	the Montrose Center
F13	The University of Texas MD Anderson Cancer Center
A27	The Walk for Mental Health Awareness - Houston
B30	Thrive Affordable Vet Care
B5	Trohn
D8	Truth Project
A19	UCC Open and Affirming Churches
B3	United Airlines
E15	University of Houston
A2	University of Houston Graduate College of Social Work
E27	Vegan for Life
F20	Volcano Splash Houston
C7	Walgreens
C8	Walgreens
C9	Walgreens
C3	We the People Clothing
C4	We the People Clothing



**2017 HOUSTON LGBT
PRIDE CELEBRATION®
Festival Handbook**

Please bring this handbook for Festival Check-in.

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FESTIVAL TIMES

Festival Move-In	Friday, June 23 Saturday, June 24	8:00 p.m. – 10:00 p.m. 7:00 a.m. – 11:00 a.m.
Festival Open	Saturday, June 24	Noon (12:00 p.m.)
Festival Close	“ “	7:00 p.m.
Pride Parade	“ “	8:30 p.m.
Festival Move-Out	“ “	7:30 p.m. – 2:00 a.m. (June 25)

FESTIVAL CONTACTS

Texting on the day-of will be the most effective means of quick communication, or visit the Festival Command Central.

Title	Contact	
Festival Chair; First Point of Contact	Cassidy LeBlanc	
Logistics Chair; Electricity, Ice, etc.	Dustin Sheffield	
CEO/President; Sponsor POC	Frankie Quijano	

FESTIVAL GENERAL INFORMATION

Festival booths and exhibits will line the streets of McKinney, Walker, and Bagby with additional space on either side of the Reflecting Pool in front of City Hall. The City of Houston estimates the annual attendance of the festival to be 150,000-200,000. General attendance typically progresses throughout the day leading up to the parade where it is estimated that over 700,000 individuals will be in attendance.

Booth Information:

Each booth is a 10x10 space (unless otherwise agreed upon with Pride Houston). Tented spaces will be provided with a tent, a table, and two chairs. Non-tented space is simply just a space (no table, chairs, or electrical are provided ((unless purchased ahead of time))). If you have a non tented space and need to rent tables or chairs or purchase electricity, please purchase it at register.pridehouston.org or visit Festival Command Central and speak to the Logistics representative. All entries must stay within their assigned booth space and may NOT enter or encroach upon another vendor’s assigned area.

Any exhibitors found to have retrieved tables/chairs or that is using electricity without payment will be invoiced a flat \$300 fee at the end of the festival.

NO GLITTER AND NO STICKERS TO BE SOLD OR DISTRIBUTED.

FESTIVAL REGULATIONS

Not an exhaustive list, please refer to your contract for additional regulations.

Merchandise

1. No merchandise with the Pride Houston® logo or Houston Proud logo will be allowed in the in any space by any entity without prior authorization.
2. No copyrighted merchandise may be displayed or sold without proper authorization.
3. Absolutely NO weapons, whether real or toy, may be displayed or sold.
4. No tobacco products, including vaping products, hookahs, etc., or products promoting use of such products, may be displayed or sold.
5. Pride Houston®, reserves the right to prohibit the sale of any merchandise which, in its sole judgment, is highly controversial or offensive.
6. **No products with glitter or adhesive stickers (bumper stickers, etc.) may be sold or distributed.**
7. No alcohol sales permitted except by the approved concessionaire at designated locations.
8. No drones are permitted except by vendors contracted by Pride Houston® to provide video recording services.

Signage Requirements

1. All city/state mandated signage must be displayed as per law.
2. Certificate of liability insurance must be on hand at all times for review by Pride Houston®.
3. Pride Houston® will provide a sign displaying the exhibitor booth name and booth number. This sign must be displayed at all times in the booth space.
4. Signs must be placed within the exhibitor's space and may not block the view of neighboring exhibits.
5. All signage must be directed into your own booth spaces. Exhibitor signage may not exceed the height of the tent roof or 12 feet, whichever is greater.

Exhibitor Space

1. All booths must be manned at all times during Festival hours.
2. All extension cords must be a minimum of 14 gauge, 3-wire, grounded. The National Electrical Code strictly prohibits the use of small 2-wire extension cords, and exhibitors using these will not be allowed to connect to the electrical distribution.

FESTIVAL REMINDERS

The Heat: With the Festival occurring during the warmest part of the day, your well-being is a concern. We recommend that you eat a nice breakfast, pack a lunch, and bring a lot of water (remember that is you have volunteers working in your booth to bring water for them too). If you have an electrical drop in your booth it is also encouraged that you bring a fan. Also, don't forget sunblock!

Courteousness: With temperatures flaring, sometimes attitudes do as well. It is strongly recommended that you are courteous to your fellow neighbors. Pride Houston staff and volunteers will be working hard along with you to make the festival a great event for the LGBT community. Unprofessional, disrespectful and abusive individuals/organizations will be asked to leave.

Remember: No glitter or stickers allowed in the Festival or the Parade.

Illegal Substances: Not permitted...need we say more? If you are found to be in possession, you will be asked to leave the festival site IMMEDIATELY. Exhibitors drinking alcohol during festival exhibitor hours will be asked to leave the festival site IMMEDIATELY.

Exhibitor Activity / Soliciting: All exhibitor activity must be conducted within the assigned/reserved space in the festival. Roaming solicitation is not permitted within the grounds of the festival or entrances. Distributing printed material, sampling, hawking or other business activity is NOT permitted outside the assigned space. Signage may not be placed outside or above the assigned space, without prior written approval from Pride Houston, Inc.

Insurance: It is highly recommended that you have proof of liability insurance present at your booth during the Festival.

Ice: Pride Houston will have bags of ice available for purchase at command central for vendors while supplies last. All ice sales are cash only.

Promotional Products: Exhibitors are encouraged to be smart with attracting consumers to your booth. Different types of promotional products will draw consumers in. Exhibitors are not permitted to distribute food or beverage products unless approved by the Pride Houston, Inc.

Activity Limitations: Exhibitors must limit their activities at the Festival to those stated on the completed application, which must pertain to the organization/business. Pride Houston reserves the right to change booth assignments at any time without initial consent of the exhibitor. Logos of Pride Houston, Houston Proud, or the terms "Pride Houston" are trademarked images or terms that are owned by Pride Houston. Pride Houston prohibits the use of these images or terms without initial written consent from Pride Houston.

Right to Refuse Service: Pride Houston reserves the right to remove any exhibitor, exhibitors volunteers/employees from the Festival grounds for failure to follow these guidelines, guidelines set forth in the exhibitor agreement, instructions of festival staff, regulations of the City of Houston or the State of Texas or any organizations under those governmental entities. In the result of removal from the Festival, refunds are not issued.

Protestors: Any event that is this large is likely to attract people of differing opinions. Although we may not agree with what these people are saying, we do not want to violate their right to free speech. Remember that all protestors have a constitutional right to be at the festival. Now, if a protestor tries to block entry to your booth or becomes abusive, please contact Pride Houston representatives or HPD immediately.

Water: Water sales will be permitted this year to ensure our exhibitors and Festival attendees stay well hydrated. Pride Houston will also be selling water at \$2 a bottle and we encourage exhibitors to maintain price parity.

NO STICKERS AND NO GLITTER TO BE HANDED OUT. IF CAUGHT YOU WILL BE SUBJECT TO CLEANING FEES, BEING BANNED AND REMOVAL FROM FESTIVAL AND PARADE.

FESTIVAL CHECKLIST

Here is a list of things you may want to bring to make your day at the Festival a bit easier:

- Bottled water
- Fans
- Extension Cords (minimum 3 prong, grounded)
- Sun Screen
- Bug Spray
- Snacks
- Trash Bags
- Dolly or hand truck
- Table cloth
- Proof of liability insurance
- Vehicle permit

MOVE-IN TIMES

For security purposes, all exhibitors must be moved into their booth space by 10:45.

The times listed below are the mandatory times exhibitors in the designated group must move-in. Move-in times have been carefully scheduled to ensure exhibitors have the maximum possible set-up time without causing significant bottlenecks at entry points and to comply with security procedures.

Exhibitors who arrive later than their scheduled move-in time will be turned away until space is available for them to move-in.

If you have any issues during move-in, please contact the Festival Chair or visit the Festival Command Central at the rear of City Hall near Bagby St.

Exhibitor Group	Date	Times
1	Friday, June 23	8:00 p.m. – 10:00 p.m.*
2	Saturday, June 24	7:00 a.m. – 8:30 a.m.
3	“ “	8:30 a.m. – 10:00 a.m.
4	“ “	8:00 a.m. – 9:00 a.m.
5	“ “	9:00 a.m. – 10:00 a.m.
6	“ “	10:00 a.m. – 10:45 a.m.

**or later*

MOVE-IN PROCEDURES

Exhibitor entrances are along Lamar, Smith, and Bagby streets. **Please note that vehicles will not be allowed on Festival grounds except those that have been pre-approved.** Pay close attention to your booth number, this number will dictate the recommended entrance for moving in.

All exhibitors must be at their booths by 10:45am or their space will be forfeit.

Pride volunteers will be available to assist with unloading on a limited basis. You are encouraged to bring the manpower to accommodate your workload.

Approved vehicles will enter from the rear of the Festival at Bagby, notify Festival volunteers of their arrival, and proceed to their designated placement. Vehicles must display a valid Festival permit at all times.

Recommended entrances for exhibitors:

Entrance 1 - Bagby/Lamar

- **A21 - A35**
- **B16 - A33**

Park along Lamar St to unload. To exit, take a left at Lamar/Bagby. (Lamar west of Bagby will be closed for Parade set-up)

Entrance 2 - Library/Lamar

- **A1 - A20 and A33 - A36**
- **B1 - B15**
- **C booths**

Park along Lamar and Smith streets. To exit from Lamar, take a left at Lamar/Bagby. To exit from Smith, continue south along Smith.

Entrance 3 - Walker/Smith

- **D Booths**
- **E1 - E15**
- **F1 - F19**

Park along Smith St. To exit, continue south along Smith.

Entrance 5 - Bagby/Walker

- **Food Trucks**
- **F20 - F38**
- **E16 - E35**

Park along Bagby St behind Tranquility Park. Bagby is a 2 way street and both sides will be open for load in. To exit, go west on Walker to 45N or Sabine St, or north along Bagby to Rusk St.

Remember: No glitter or stickers allowed in the Festival or the Parade.

Food Trucks will enter the Festival from the corner of Bagby and Walker and will park along Bagby in their designated spots.

Important notes:

- Please refer to your specific exhibitor placement (row A, B, C, etc.) to choose the best Festival entrance for your move-in.
- Move-In maps have been attached to this packet.
- **No move-in is allowed at any time other than the times stated in this packet.**
- All exhibitor spaces must be completely set-up, decorated, stocked, etc. no later than 11:30 a.m. No refunds will be given for empty booths or booths not in compliance with Pride regulations.
- **Always follow directions given by Festival volunteers, HPD, and security officers. Failure to do so will result in immediate removal from Festival grounds.**

Vehicles:

- **No vehicles except those pre-approved by Pride are allowed on Festival grounds**
- Pre-approved vehicles must display their vehicle pass (provided by Pride) at all times while on Festival grounds.
- No vehicles may remain on Festival grounds past their move-in time.
- **We reserve the right to search all vehicles.**

Parking:

- Exhibitors are responsible for locating parking for their vehicles.
- Parking along the Festival fencing line and the Parade route is strictly prohibited and will result in the vehicle being towed
- Theater District Parking, just north of Festival grounds is recommended for exhibitors

MOVE-OUT PROCEDURES

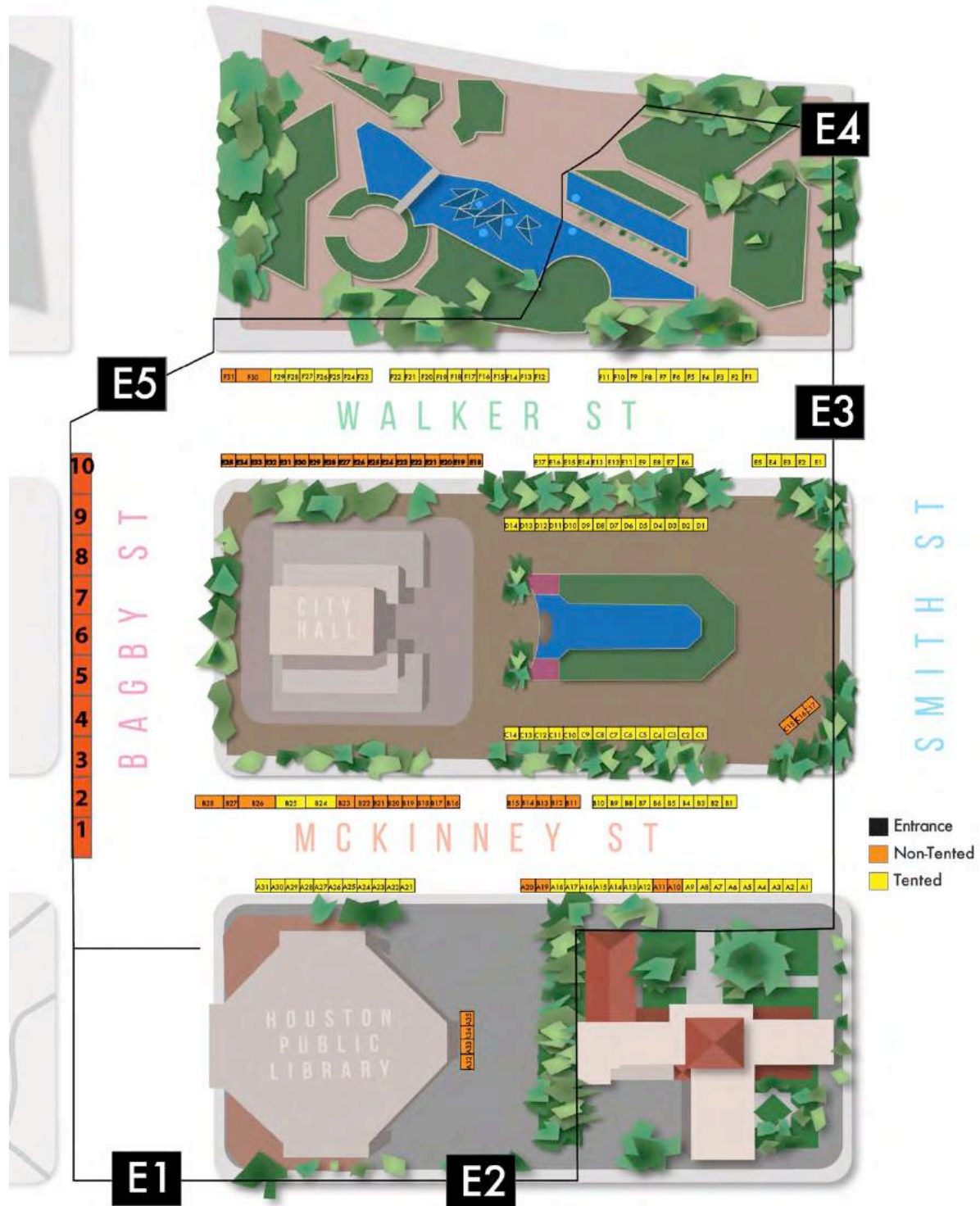
We expect move-out to be relatively hectic due to the nature of the Parade route and of the size of the Festival, for this reason, we recommend exhibitors utilize Theater District Parking, just north of Festival grounds, and move out as much of their booth space as possible without utilizing a vehicle.

Food trucks will be given priority move-out as Bagby must be quickly cleared. They will exit at the corner of Bagby St. and Walker St. and may take Walker St. towards Sabine and 45 North or Bagby St. north towards Rusk St. and other downtown exits.

Food exhibitor vehicles will be unable to access Festival grounds until 10 p.m. at the earliest and must display their vehicle pass at all times while on Festival grounds.

Exhibitors may utilize Bagby St. for move-out after it has been cleared by Pride. This may not occur until 10 p.m. or later. Bagby St. will be reopened to the public at 2 a.m. on Sunday, June 25 and all vehicles will be expected to vacate the street by that time.

FESTIVAL EXHIBITOR LAYOUT



Remember: No glitter or stickers allowed in the Festival or the Parade.

FESTIVAL MOVE-IN/OUT MAPS



Entrance 1



Entrance 2 and Stage Entrance



Entrance 3



Entrance 5



Exit Map



Houston LGBT Pride Celebration®

2017 Parade & Festival
Contingent Meeting



Introductions

- Houston Parade Parade®
 - Danny Lorenz, Co-Chair
 - Michael Glazner, Co-Chair
- Houston Pride Festival®
 - Cassidy Le Blanc, Chair



What is being covered tonight?

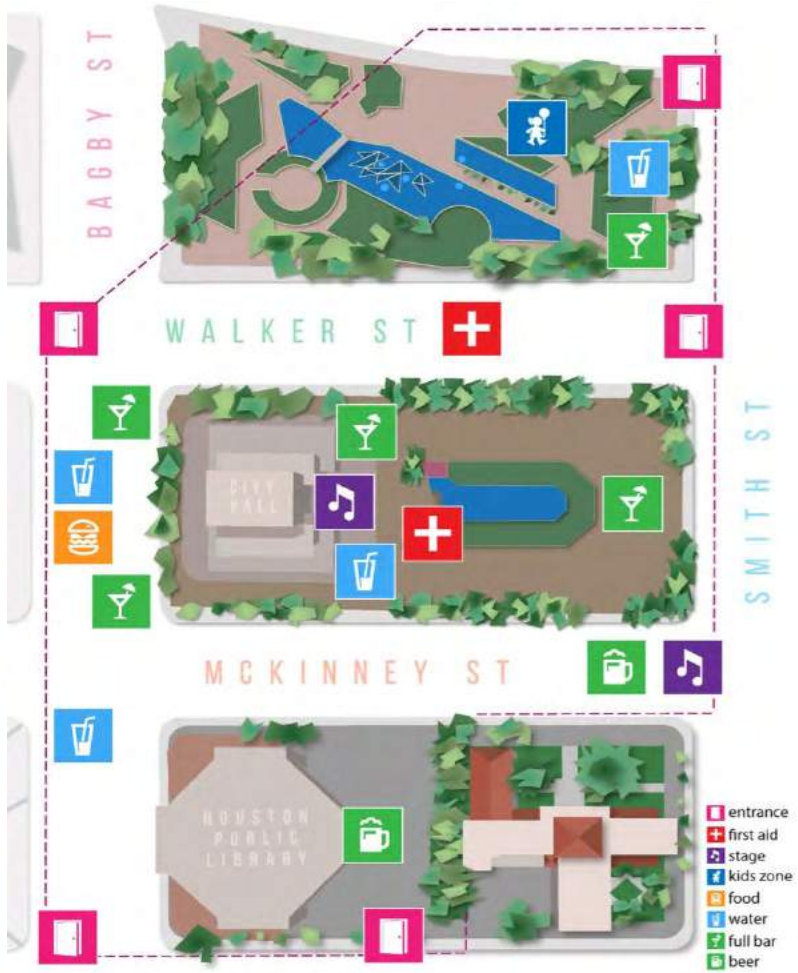
- Check/Load In and Out
- Celebration Rules and Guidelines
- Important 2017 Updates
- Questions & Answers





Houston Pride Festival®

Festival: Map



Festival: Load In - Rows A, B, C



Festival: Load In – Rows D, E, F



Festival: Load In – Food Trucks



Festival: Load Out



Festival: Important Info

- Sell only approved items
 - No “adult” material
 - No alcoholic beverages
 - No free food/beverages
- Stay within assigned space when promoting
- Any cooking requires a fire extinguisher



Festival: Important Info (continued)

- Must have all permits posted in entry space
- Electricity is provided at an additional cost
- Dress/Behavior
 - No alcohol in the staging area. No cups
 - No nudity
 - No obscenity



Festival: Important Info (continued)

- Clean up charges
- Illegal substances – are a NO
- Insurance must be submitted





**NO STICKERS - NO GLITTER
TO BE PASSED OUT!!!!!!**

**PRIDE
HOUSTON**

The image features a vibrant background of rainbow-colored diagonal stripes. In the center, a white rectangular box contains the text "Houston Pride Parade®" in a dark blue, serif font. Below this box, a stylized city skyline is depicted with various skyscrapers in shades of blue and grey. One of the buildings prominently displays the "PRIDE HOUSTON" logo. The skyline is set against a background of light blue and yellow diagonal stripes.

Houston Pride Parade®

Parade: Timeline

12:00 PM

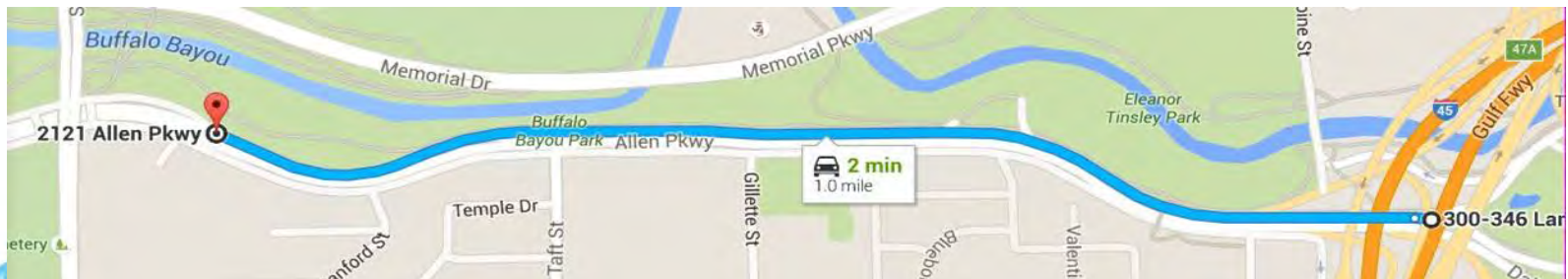
Staging opens on Allen Parkway

6:00 PM

Staging closes, Judging begins

8:30 PP

Official Parade Start!



Banned Items

- Glitter
- Stickers
- Firearms
- Alcohol

Contingents with any banned items must surrender the items or leave the Celebration.



Staging Times

Time	Entry # range
12:00pm to 5:00pm	001 to 030
1:00pm- 5:00pm	030 to 060
2:00pm to 3:00pm	061 to 090
3:00pm to 4:00pm	091 to 120
4:00pm to 5:00pm	120 to infinity
4:00pm to 5:00pm	Walking entries



Float Contingents

- Enter Staging on the outbound side of Allen Parkway from Montrose
- Check in will direct floats to staging spot
- Entire contingent must fit within 8' by 75' staging spot
- Each float must have a driver with keys in the vehicle at all times
- Follow directions of staging captains (safety vests)
- Allen Parkway's middle lane needs to remain open for traffic



Staging Entrance



Walking Contingents

- Check in under I-45 at Allen Parkway
- Look for the bright pink tent!!
- Your contingent will be directed to your staging spot, an 8' by 75' area
- Follow directions of staging captains
- Allen Parkway's middle lane needs to remain open for traffic



Walking Entries Check In



**Under 45 @ Parade
Command Center
Look for check in sign!**

NEW Parade Route





The next float is _____.
Please give them a hand.

If you want the Pride Emcee to say something else
about your organization, be sure to upload your
Emcee Script.



Emcee Script



2017 Houston LGBT Pride Celebration@

Hello, Daniel

DASHBOARD

UPLOADS

Documents

Inventory Approval

Emcee Scripts

PARADE SPACES

FESTIVAL SPACES

ORDERS

INVOICES



Help

Parade Emcee Scripts

Manage your Emcee Scripts.

Feel free to contact our team with any questions you might have.

[Contact Us](#)



Your Emcee Scripts

Create a 150 word (750 character maximum) announcement you would like us to read during the parade.

General Parade Contingent

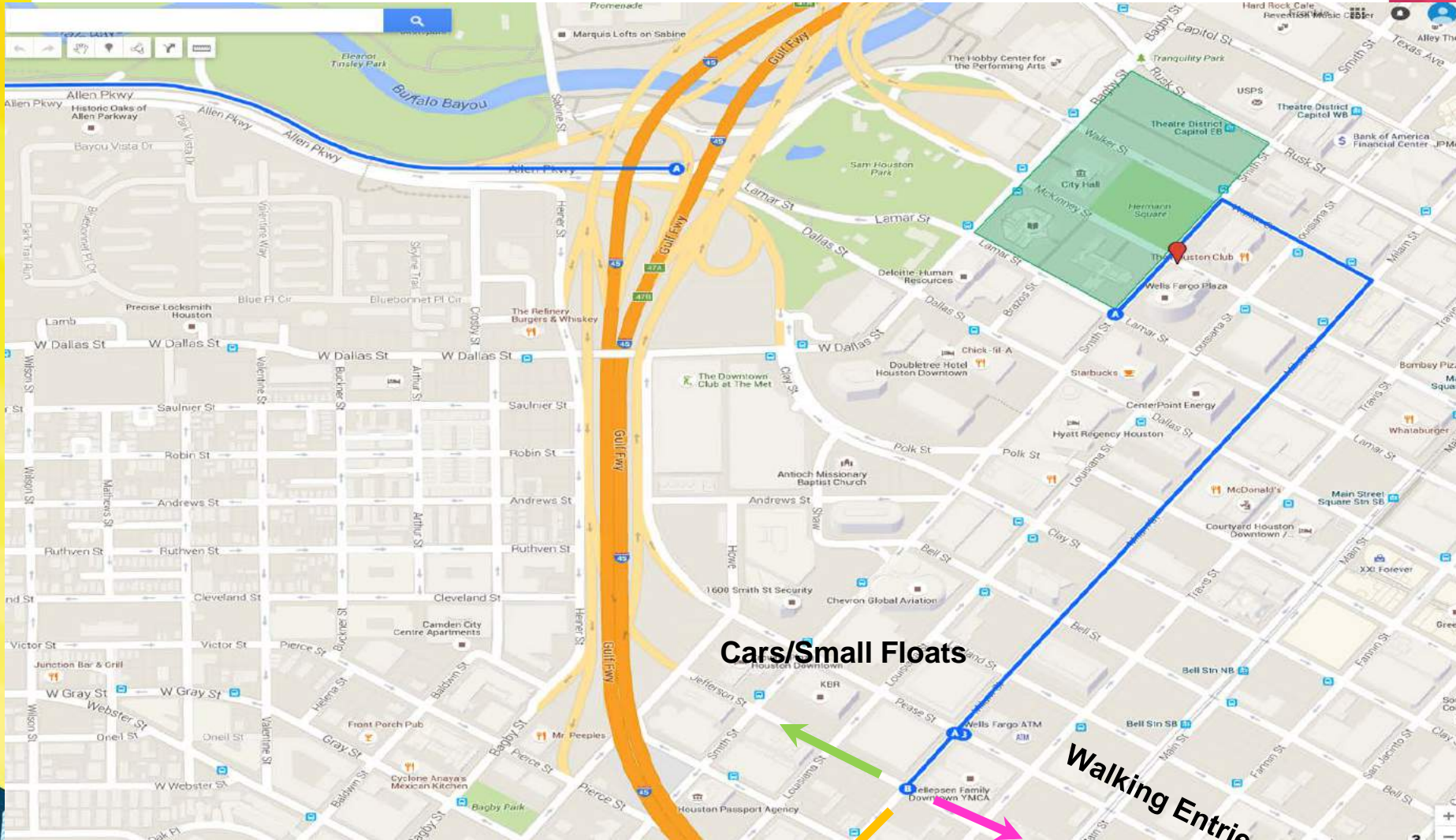
[Add Emcee Script](#)

General Parade Contingent

[Add Emcee Script](#)



Disbanding



Food and Water

- All contingents should bring food and/or drinks for their participants at Staging.
- No alcohol is allowed in Staging, on any floats, or in the parade. Entries with alcohol must surrender their spirits to Pride Houston or leave the parade.



Parade: Important Info

- Staging room – 75ft
- Parade length – 100ft
- Wheel monitors – two minimum
- Must have lighting
- Vehicles must have fire extinguishers
- All entries in place by 6pm CST



Parade: Important Info (continued)

- **Distribution Items**
 - Must submit picture to registration site by June 15th.
 - What is allowed?
- **Dress/Behavior**
 - Same as the Festival
- **No cups/alcohol**



Parade Important Info (continued)

- Keep all areas clean
 - Could be charged for any extra cleaning
- Items for float check in
 - Fire extinguisher/Insurance/Driver Licenses
 - Have your Epacket from Pride
- Pride Houston® has the right to inspect all entries entry.



Parade Important Info (continued)

- Develop a plan for getting marchers home after the parade
- Be prepared for the sun and heat
- Have vehicles fully fueled and tires aired up
- DO NOT cover vehicle radiators
- DO NOT run vehicles in staging
- Follow all directions from Pride Houston Volunteers and Houston Police Department
- Dial 911 in all emergencies
- Ignore all protestors; let HPD respond to them





What to expect in your email by next week:

Parade/Staging position

Festival position

Load in and load out times

Celebration E-packet

notice of insurance uploading function on registration site





Q & A

(for questions that wake you up at 1:30 am
celebration@pridehouston.org)





**NO STICKERS - NO GLITTER
TO BE PASSED OUT!!!!!!**

**PRIDE
HOUSTON**