

WE ARE FAMILY!

Houston GLBT Pride Parade APPLICATION PACKET 2008



WELCOME TO THE HOUSTON GAY, LESBIAN, BISexual & TRANSGENDER PRIDE 2008!

Pride Houston sponsors and produces the annual nighttime Pride Parade and the Festival to commemorate three nights of civil unrest known as the Stonewall riots. These riots occurred in late June 1969 in response to official harassment by the New York Police and are considered the birth of the movement for equal rights and liberation for gay, lesbian, bisexual and transgender people. Many communities in the U.S. and around the world hold Pride celebrations in June in memory of Stonewall.

Pride Houston welcomes all participants to the Parade and hopes to make it an enjoyable experience.

We ask that everyone follow the direction of the Parade organizers on Parade day. In turn, should anyone in your group need assistance or wish to report any behavior deemed disrespectful toward any other participant, contact any Parade volunteer, who will call a Pride member to the scene to take the appropriate action.

This packet contains the 2008 Pride Parade application and the 2008 Parade rules. Please follow these steps so that Pride Houston may process your completed application.

Completely and accurately fill out the application. Type or print clearly. Return the completed form with the correct application fee to Pride Houston.

***PARADE & FESTIVAL
SATURDAY, JUNE 28, 2008***

***DEADLINE: MAY 1
WITH LATE FEE: MAY 15***

Applications received without the correct fee will not be processed. Incomplete applications will be returned with all entry fees. Pride Houston cannot be held responsible for matching applications and payments sent separately.

The 2008 Gay, Lesbian, Bisexual & Transgender Pride Parade begins at 8:45 p.m. on Saturday, June 28. So that the Parade can start on time, entries must be in place and checked in at the following times:

- 5 p.m. Floats are to be in their assigned positions.
- 6 p.m. Vehicles in the Parade must be in position. Vehicles not participating must be removed from the line-up area.
- 7 p.m. All organizations participating in the Parade must be in place and checked in. The line-up area will be closed to traffic. Entries not in position at this time will not be allowed to participate in the Parade.
- 8:30 p.m. Westheimer will be closed to traffic. Lead entries will be moved to the Woodhead intersection.
- 8:45 p.m. The Parade begins!

We also invite your organization to participate in the Parade Workshop. Check our web site, www.pridehouston.org, for more information.

Pride Houston Mission Statement

Pride Houston brings the gay, lesbian, bisexual and transgender community together to celebrate individual pride, commemorate our community's history and educate society for the liberation of all people.

2008 Houston Gay, Lesbian, Bisexual & Transgender Pride Parade Rules

1. General

- 1.01 To be part of the 2008 Pride Parade, the sponsoring organization, and no other agent, must submit an official application and entry fee to the Parade Committee of Pride Houston.
- 1.02 Sponsoring organization must agree to all rules herein and are responsible for informing all entry participants of these rules.
- 1.03 Sponsoring organization agrees to support the goals of Pride Houston as described in its mission statement.
- 1.04 Applications must be postmarked by May 1, 2008. Applications with an additional late fee must be received no later than May 15, 2008.
- 1.05 Incomplete applications will be returned with all entry fees. All of the applicant's contact information must be complete and verifiable. Questionable contact information may delay or prevent the processing of the application. Once the application is approved, the applicant will be known as a Parade entry.
- 1.06 Parade line-up is generally assigned in the order of complete applications received. Any requests for specific placement in the Parade must be noted in the "Special Request" area on the Parade application. If two or more entries would like to be placed together in the line-up, the request must be approved by all affected entries and the entries will be placed in the position of the entry whose complete application is received last. All requests are subject to approval by the Parade Committee chair.
- 1.07 A representative of each Pride Parade entry must attend the Mandatory Parade Meeting at 7 p.m. on June 10, 2008, at a location to be announced. Individuals designated as wheel monitors must attend the Mandatory Parade Meeting. Unrepresented entries will not be eligible for awards and may be put further back in the Parade or be barred from the Parade. Exception: Applying organizations with headquarters based more than 50 miles from Houston are exempt from attending this meeting.
- 1.08 Pride Parade lineup begins on June 28, 2008, at 4 p.m. and the Parade starts promptly at 8:45 p.m.
- 1.09 As it is impossible to anticipate every situation that may arise, no conduct that violates any statute of the State of Texas or any ordinance of the City of Houston will be tolerated. Any entry violating applicable law will be prohibited from participating in the Pride Parade.

2. Pride Parade Entry Requirements

- 2.01 All vehicles in each Pride Parade entry must be able to navigate the entire Parade route and make all turns required without difficulty. All vehicles are required to be in good operating condition. In the event of a vehicle malfunction, the vehicle must be moved immediately out of or through the Parade route.
- 2.02 Along the Parade route, the entire Parade entry may be no longer than 100 feet. No single vehicle may be longer than 50 feet, higher than 14 feet or wider than 16 feet. Wheelbase width may not exceed 12 feet.
- 2.03 Each entry may have up to two vehicles. An additional fee must be paid for each additional vehicle in the entry.
- 2.04 Within the line-up area, each Parade entry will be allotted no more than 50 feet of curb space. Vehicles that make up the entry must fit within this allotted space. Entries are lined up in a residential area with many driveways as well as trees with branches that extend over the street. It is the responsibility of the entry to ensure that all entry elements will fit in the space allotted and can be maneuvered throughout the line-up area and onto the Parade route.
- 2.05 In the line-up area, all entries with vehicles must have someone who has a key to the vehicle and is able to move the vehicle with the entry at all times in the event the vehicle must be moved.
- 2.06 Radiators of all vehicles and floats must remain uncovered to prevent overheating and stalling.
- 2.07 No vehicle may have wheels that extend beyond fenders or other guards.
- 2.08 Exposed wheels on all floats, vehicles pulling floats and decorated vehicles must be covered. A vehicle pulling a float must be decorated to incorporate the look of its float.
- 2.09 Each motorized vehicle, in any Parade entry, must have no fewer than two people (one on each side) walking as "wheel monitors" throughout the entire length of the Parade. Pride Houston recommends one monitor at each wheel.
- 2.10 Entries are encouraged to display their identity through a variety of visual media such as signs, banners both in front of and to the sides of the entry, balloons, flags or T-shirts so that judges and spectators can easily identify the entry.
- 2.11 Entries are encouraged to perform along the Parade route. Parade entries that indicate on their application that they will perform will have one and a half minutes to perform in front of the judges' review stand. Except for this brief allotment, all entries should perform or move, continuously and consistently, throughout the Parade without impeding the flow or progression of the Parade. Entries that delay or interrupt the flow of the Parade may be disqualified from the award competition.
- 2.12 All entries, including walking entries, must display some type of lighting.
- 2.13 All motorized or illuminated parade entries must carry a "type ABC" fire extinguisher as required by the City

of Houston Fire Marshal. Parade entries lacking such fire extinguishers, by the start of the Parade, will not be allowed to participate.

- 2.14 Parade Committee representatives have the right to enter any float or vehicle at any time for inspection to ensure compliance with Parade rules.
- 2.15 All Pride Parade entries must be positioned and ready to proceed by 7 p.m. Entries not "set to go" by 7 p.m. will be denied participation.

3. Item Distribution

- 3.01 Items to be thrown or distributed during the Pride Parade must have been previously approved by the Parade Committee chair at or before the Mandatory Parade Meeting. No items will be approved after that date.
- 3.02 The only items that will be considered for "throwing" approval are: glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3" frisbees and hats. Items thrown or distributed by Pride Parade participants must have some intrinsic value, providing enough enticement for spectators to keep the item rather than tossing it on the ground.
- 3.03 Condoms, dental dams and personal/sensual lubricant may be handed to persons 17 years of age or older. The above items must not be randomly thrown to the spectators in general.
- 3.04 Participants are encouraged to mail "throw" item samples with the Pride Parade application.
- 3.05 Refrain from throwing any items until after the first block of the Parade route. Conserve "throw" items so that they can be evenly distributed among the spectators along the entire length of the Parade route. Throw items toward the back of large crowds to discourage rushing by spectators.
- 3.06 No participants in the Pride Parade may distribute sexually explicit or suggestive material.
- 3.07 Literature, glitter, confetti, streamers, coins, tokens or similar materials may not be thrown or distributed by any Pride Parade participant. Nothing edible may be thrown or distributed at the Parade.
- 3.08 Any participant in the Pride Parade (and his/her respective group/entry) discovered throwing items not approved by a Parade Committee chairperson is subject to a charge for clean-up costs and/or suspension from future parade participation.

4. Dress and Behavior

- 4.01 The Parade Committee encourages all participants to appear in appropriate attire and engage in conduct that celebrates true GLBT Pride. The goal of the Pride Parade is to promote not only pride, but also unity and the appreciation of diversity. Dress or conduct displayed by any entry or individual participant contrary to this ideal or that is intentionally demeaning to any other group will not be tolerated.
- 4.02 Pride Houston encourages all Pride Parade participants to show respect for all genders, ages, races, cultures,

lifestyles, faiths and sexual orientations. All participants are asked to display an attitude that promotes pride in the GLBT community. Participants may not use profanity or obscene gestures or show other improper conduct toward any other group or individual participant or spectator.

- 4.03 In the event that any individual spectator or group of spectators protests or heckles any individual or group represented in the Parade (or the Parade as a whole), all Parade participants are encouraged to ignore the situation and to refrain from responding in like manner.
- 4.04 No Parade participant may shoot spectators with water guns.
- 4.05 No Pride Parade entry may solicit money or pledges as it travels the course of the Parade route. No Pride Parade entry or other organization may solicit along the Parade route during the time span covered by the Parade permit held by Pride Houston.
- 4.06 The Parade line-up area is in a residential neighborhood and our continued use of it is dependent on a well-maintained relationship. Participants are allowed to briefly test their music, but must then keep it turned off until turning onto Westheimer. Any litter created in the line-up area must be discarded properly.
- 4.07 Both realistic and comedic male and female impersonations are welcome in the Pride Parade, providing that such presentations adhere to all rules governing dress and behavior.
- 4.08 In accordance with the City of Houston public nudity ordinance, Parade participants must not expose genitalia, buttocks or female breasts.
- 4.09 In accordance with State of Texas obscenity law, sexual paraphernalia, real or simulated sex acts and genital or phallic representations are prohibited from the Pride Parade.

5. Clean-Up and Trash

In order to limit clean-up costs and hence entry fees, each entry is required to be equipped with plastic trash bags for depositing trash and litter accumulated by the entry's participants before, during and after the Parade. Entries found in violation of this provision are subject to being assessed a portion of the clean-up costs.

6. Alcohol and Illegal Substances

- 6.01 No participant in the Pride Parade will be permitted to possess or consume alcohol or use illegal or controlled substances during the Parade or at any line up, assembly or disbanding site.
- 6.02 No individual under the influence of a prohibited substance will be allowed to drive any vehicle participating in the Pride Parade. Any participant violating this rule will be ejected from the Parade and his/her group's entry will be removed from the Parade by the Houston Police Department.

7. Personal Safety

- 7.01 All Pride Parade participants should be aware of the possibility of heat exhaustion and/or stroke. Each individual involved in an entry should be made aware of the hazards associated with marching and participating in the Parade. Entries are encouraged to bring water or replenishing fluids for participants.
- 7.02 Flashlights, light clothing and reflective tape/decals are strongly encouraged to reduce the risk of pedestrian/auto accidents.
- 7.03 Pride Houston does not assume or accept responsibility for the health, well-being or safety of any participant.

8. Extreme Weather Policy

- 8.01 In the event of extreme weather, including but not limited to rain, Pride Houston reserves the right to cancel the Pride Parade. Notice of cancellation will be announced by Pride Houston's telephone answering device at 713-529-6979 or the Pride web site at www.pridehouston.org. This announcement will be made no later than two hours before the scheduled Parade start time.
- 8.02 In the event of a cancellation, Pride Parade fees will not be refunded.

9. Rule Enforcement

- 9.01 The above rules and regulations are subject to the interpretation of the Parade Committee chair and will be enforced by Pride Houston.
- 9.02 The Parade Committee chair and the Pride Houston Executive Director have the right to remove any Parade participant for non-compliance with any of the rules stated herein.
- 9.03 Only registered and approved entries may participate in the Pride Parade. Any individual or group not adhering to set rules or not registered and approved by the Parade Committee will be removed from the Parade by the Houston Police Department and could be subject to arrest (if deemed uncooperative) or suspension from future participation.
- 9.04 Pride Houston retains the right to assess additional repair or clean-up costs to any entry causing damage, generating excessive litter or abandoning refuse.
- 9.05 Pride Houston reserves the right to refuse any application.

Fees

\$ 150 non-profit organization

includes organizations sanctioned by the IRS, those with applications pending and those whose purpose is other than creating income or profit for its owners or directors; foundations or other organizations that generate funds that are dispersed to other non-profit organizations will be considered non-profit; an organization claiming non-profit status may be requested to provide documentation of that status to Pride Houston

- \$ 500 local for-profit organization (business) or non-profit with one local commercial/business promotion or advertisement
includes all businesses located within Harris and surrounding counties that are not part of a national corporation or franchise operation
- \$ 100 each additional non-profit/local business represented by a single Parade entry
- \$ 500 corporate employees' group
includes all groups that are representing an association within a larger corporation
- \$ 500 government agency
includes all city, state and federal governmental agencies and departments
- \$ 1000 national or franchised business
- \$ 50 each vehicle over two
- \$ 100 throwing or distributing approved items
- \$ 150 late fee for Parade application postmarked later than May 1, 2008

Awards

Awards for exceptional Pride Parade entries will be presented in the following categories.

Judy Garland - Best performance
Rainbow - Best lighting
Ruby Slipper - Best walking
Fabulous - Best costume
Stonewall - Best social commentary
We Are Family! - Best interpretation of theme
Aria - Best creative sound
Spirit of Montrose - Best overall entry
Pink Diamond - Best for-profit float
Priscilla - Best non-profit float
Judges' Choice

PRIDE HOUSTON
PO Box 66071
Houston, Texas
77266-6071



TEL 713-529-6979
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info@pridehouston.org
www.pridehouston.org

Pride Parade Times

Houston GLBT Pride Parade

No. 30

Saturday, June 28, 2008, 8:45 p.m.

FINAL

We Are Family! Come join the celebration at Houston's Annual Parade

WELCOME to the 2008 Houston Gay, Lesbian, Bisexual & Transgender Pride Parade!

We hope you have a thrilling time celebrating our community Pride. 2008 marks Houston's 30th annual Pride Parade and our 12th annual nighttime Parade—America's original nighttime Pride Parade.

Please refer to the map below for the Parade route and to the large map inside for your spot in the entry line-up. Make sure you are familiar with and adhere

to the Parade rules you have been given.

Units must line up on time—5 p.m. for floats, 6 p.m. for vehicles, and 7 p.m. for walking units. All units must be in place by 7 p.m. and the Parade will begin at 8:45 p.m.

Place your unit number in a prominent position for easy viewing by the judges. This year, trophies will be presented at the Houston GLBT Pride Parade Awards Ceremony, which will be

WEATHER REPORT

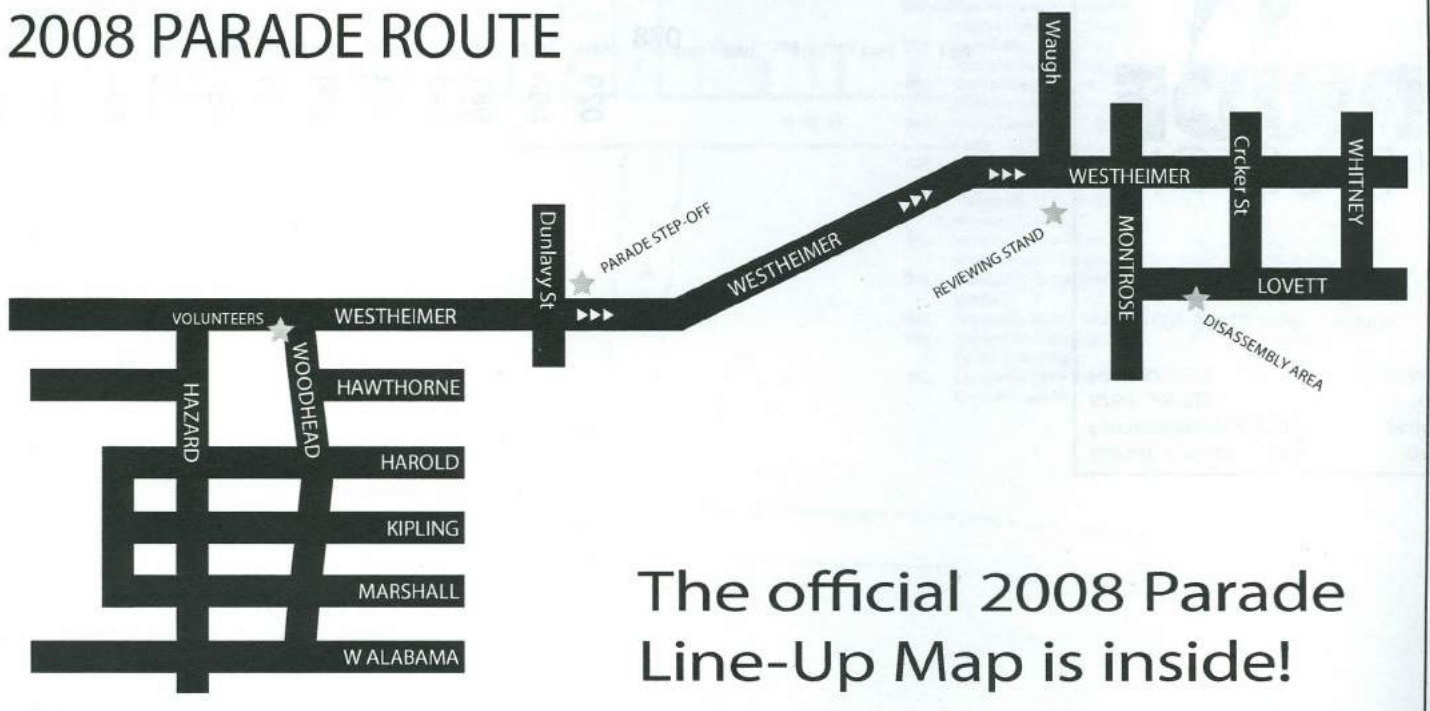
It's Houston—it will rain sometime during the day! Bring protection for your entry, particularly for your electronic equipment.

In the case of extreme weather, the parade may be cancelled no later than 7 p.m.

held 6 p.m., Thursday, July 10, at Salud Winery, 3939 Montrose.

Units not checking in on time or misrepresenting themselves on their Parade applications may be denied entry in the parade.

2008 PARADE ROUTE



The official 2008 Parade Line-Up Map is inside!



2008 Houston Gay, Lesbian, Bisexual & Transgender Pride Parade Line-Up

LINE UP TIMES

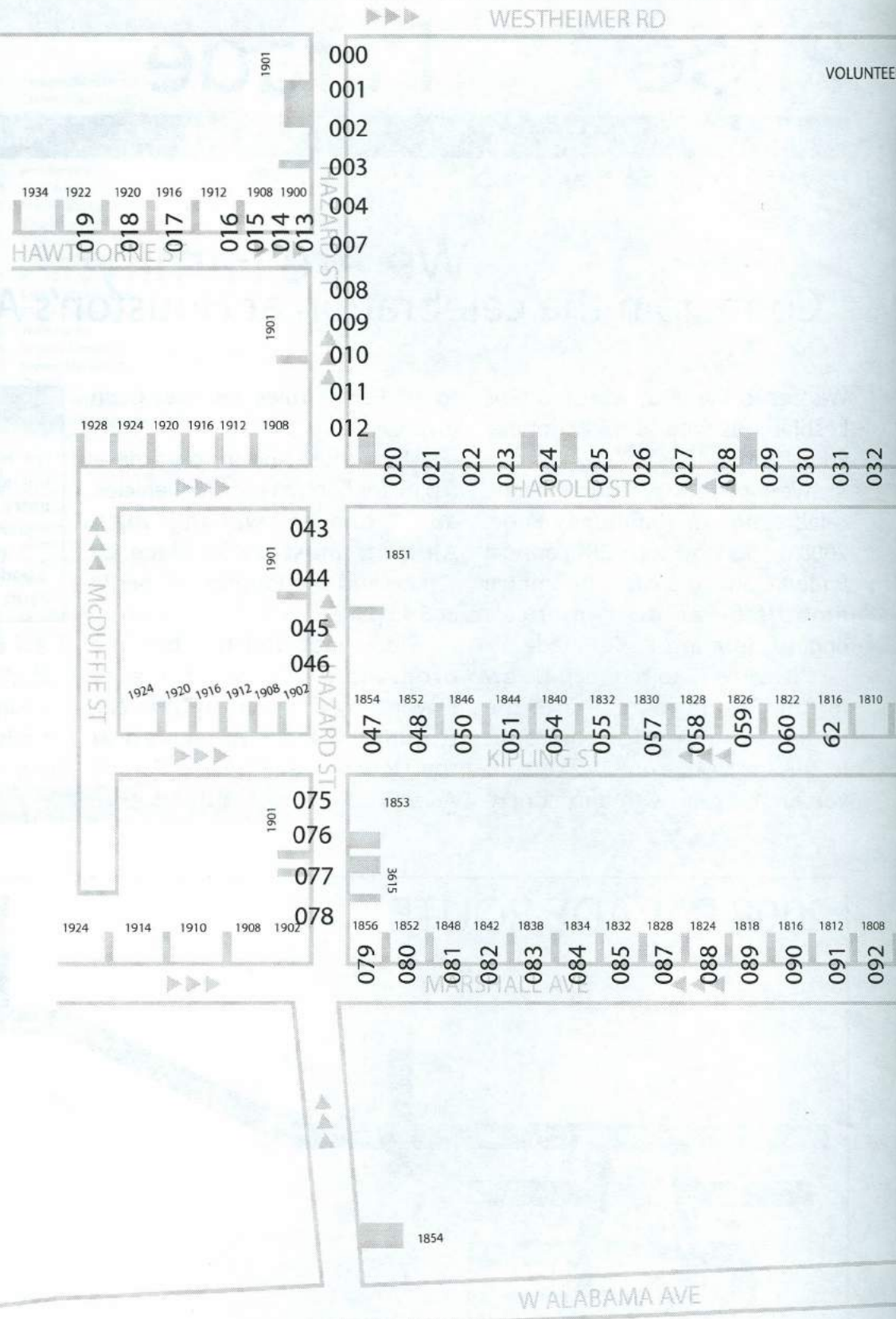
- 5 p.m..... floats
- 6 p.m..... vehicles
- 7 p.m..... walking units
- 7 p.m..... all units in place
- 8:45 p.m. SHARP..... kick-off



PRIDE HOUSTON

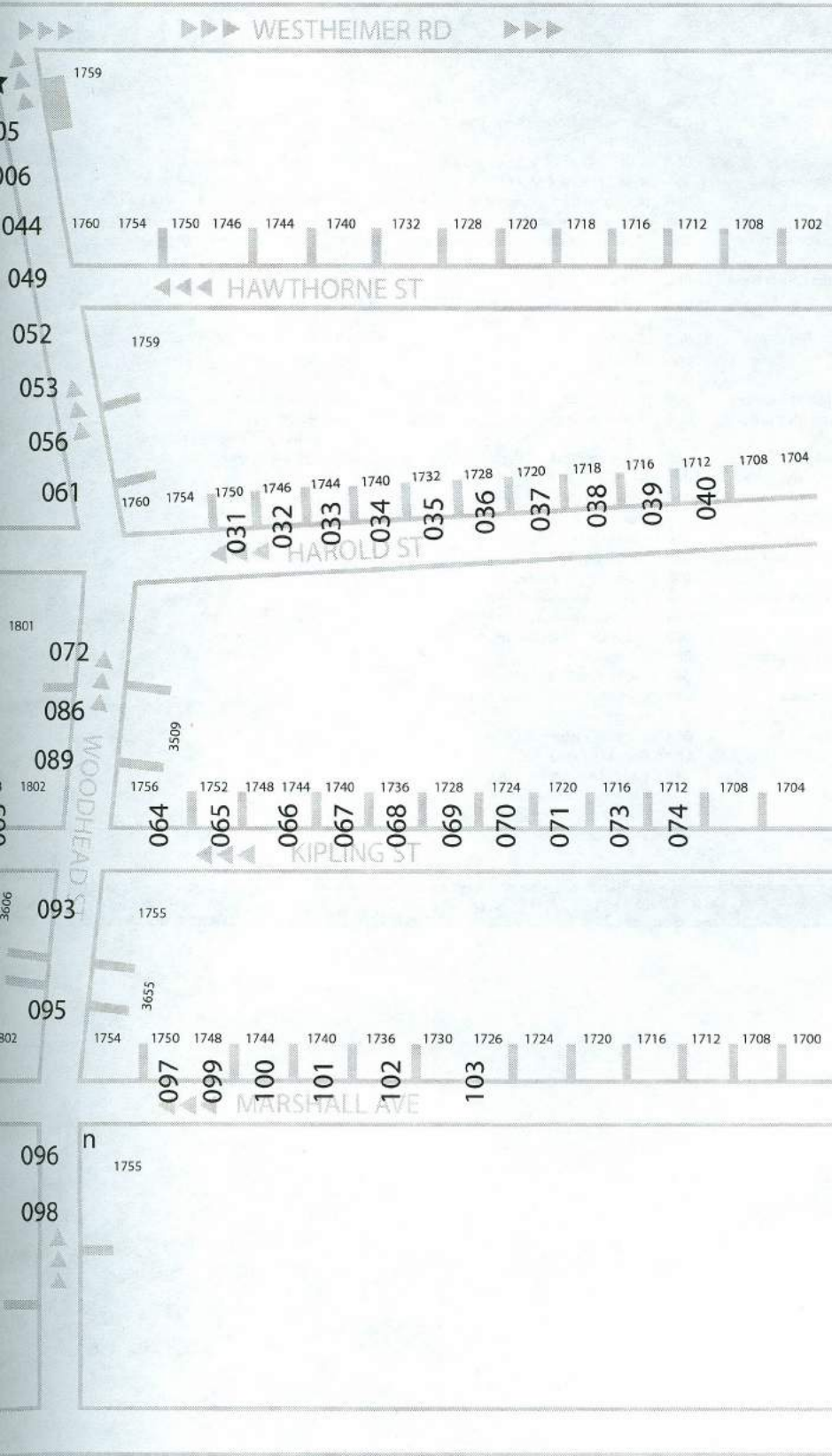
Pride Houston
 PO Box 66071
 Houston, Texas 77266-6071

PrideLine: 713-529-6979
 Fax: 713-529-6929
 e-mail: info@pridehouston.org
 web: www.pridehouston.org



VOLUNTEER

2008 Parade Entries



- | | | | |
|------|---|-----|--|
| 057 | AARP | 014 | Honorable State Rep. Jessica Farrar |
| 005 | AIDS Foundation Houston & 2008 Grand Marshals | 015 | Honorable US Rep. Member Al Green |
| 070 | American Civil Liberties Union | 069 | Houston Chapter - Texas Gay Rodeo Assoc. |
| 001 | American Veterans for Equal Rights (AVER) | 093 | Houston Dept. of Health & Human Service - HIV/STD Prevention |
| 025 | AMS Ambulance Service | 103 | Houston Fire Department |
| 076 | Arandas Franchises Inc. | 059 | Houston Humane Society |
| 060 | Asians and Friends Houston | 046 | Houston Police Department |
| 049 | Assisthers | 020 | Houston Pride Band |
| 102 | Austin Gay & Lesbian Chamber of Commerce | 039 | Houston Transgender Unity Committee |
| 079 | Avondale Association | 038 | Human Rights Campaign |
| 085 | Ban Management Inc. (DBA Carmen's Boutique) | 004 | Julie Eberly |
| 095 | Bayou City Boys Club | 037 | Hondaray Grand Marshall |
| 037 | Bering Memorial United Methodist Church | 002 | Kelly McCann |
| 052 | BP Pride | 031 | Female Grand Marshall |
| 053 | Bunnies on the Bayou | 033 | KRBE Radio |
| 027 | Butcher's Swimming Pool Supply and Service, Inc. | 083 | Krewe of Olympus |
| 040 | CCR/KHMX- FM/Mix 96.5 | 036 | Lamda Center Houston |
| 0061 | Charles Armstong Investments, Inc / Montrose Mining company | 064 | Legacy Community Health Services |
| 056 | Chevron Pride | 026 | Liberty Cab Company Inc. |
| 077 | Clear Channel Radio - KLOL | 088 | Loafers, Inc. (LOAF) |
| 101 | Club Big Yo | 086 | Lone Star "Flaggots"r |
| 066 | Club EDEN | 086 | Lonestar College LGBT Clubs |
| 028 | Community Gospel Church | 055 | Lutherans Concerned - Houston |
| 074 | Continental Airlines | 073 | Macy's Inc. |
| 051 | Covenant Baptist Church | 022 | MCC/HATCH |
| 003 | Dalton DeHart | 081 | Midtowne Spa of Houston |
| 098 | David Morris | 021 | Montrose Counseling Center |
| 033 | Diana Foundation | 078 | Montrose Motorcycle Riding Club |
| 080 | E.R.S.I.C.S.S Inc. | 058 | New Covenant More Light |
| 090 | EJ's | 062 | Outsmart Magazine |
| 084 | Equality Texas | 032 | PFLAG Houston |
| 042 | Foundation for Family and Marriage Equality | 043 | Planned Parenthood of Houston & Southeast Texas |
| 065 | Gendermyn | 063 | Pride EMS (Ambulance Service) |
| 071 | Geroge, Your Country Sports Bar | 030 | PRIDE Group / JPMorgan Chase Bank |
| 067 | GLBT Pagan Pride | 104 | Pride Houston |
| 050 | GoGirlsMusic.com | 000 | Pride Houston Opening Banner |
| 047 | Grace Lutheran Church | 019 | Pride Idol |
| 029 | Harris County Democratic Party c/o CharLcye Sells | 092 | Prime Timers - Houston |
| 068 | Harris County Libertarian Party | 089 | Queer As Volksr |
| 091 | Hewitt Associate | 023 | Resurrection Metropolitan Community Church |
| 017 | Honorable City Controller Annise Parke (Campaign)r | 096 | Rice Univerity |
| 012 | Honorable City Council Member James Rodriguez | 072 | Shell Oil |
| 010 | Honorable City Council Member Jolanda Jones | 006 | Silver Eagle Distributions |
| 044 | Harris County Libertarian Party | 045 | Spay-Neuter Assistance Program - SNAP |
| 008 | Honorable City Council Member Peter Brown | 087 | Starbucks Coffee Company |
| 009 | Honorable City Council Member Sue Lovell | 097 | Supercuts! |
| 011 | Honorable City Council Member Wanda Adams | 094 | Team Houston for the Games, Inc. |
| 016 | Honorable Judge Steven Kirkland | 100 | Texas City Lincoln Mercury |
| 007 | Honorable Mayor Bill White | 048 | The Houston Chronicle |
| 018 | Honorable State Rep. Ellen Cohen (Campaign) | 099 | The Point 106.9 |
| 013 | Honorable State Rep. Garnet Coleman | 044 | Through Him Fellowship |
| | | 075 | Tony's Corner Pocket |
| | | 082 | Unitarian Universalist Network of Houston |
| | | 054 | Walgreens |
| | | 035 | Wells Fargo |

2008 Pride Parade Entries: Numerical List

000	Pride Houston Opening Banner	024	Resurrection Metropolitan Community Church	054	Walgreens	088	Lone Star "Flaggots"
001	American Veterans for Equal Rights (AVER)	025	AMS Ambulance Service	055	Lutherans Concerned - Houston	089	Queer As Volks
002	Kelly McCann Female Grand Marshall	026	Loafers, Inc. (LOAF)	056	Chevron Pride	090	EJ's
003	Dalton DeHart	027	Butcher's Swimming Pool Supply and Service, Inc.	057	AARP	091	Hewitt Associate
004	Julie Eberly Honorary Grand Marshall	028	Community Gospel Church	058	New Covenant More Light	092	Prime Timers - Houston
005	AIDS Foundation Houston & 2008 Grand Marshalls	029	Harris County Democratic Party c/o Charlye Sells	059	Houston Humane Society	093	Houston Dept. of Health & Human Service - HIV/STD Prevention
006	Silver Eagle Distributors - Budlight	030	Pride Group / JPMorgan Chase Bank	060	Asians and Friends Houston	094	Team Houston for the Games, Inc.
007	Honorable Mayor Bill White	031	KRBE Radio	061	Charles Armstrong Investments, Inc/ Montrose Mining Company	095	Bayou City Boys Club
008	Honorable City Council Member Peter Brown	032	PFLAG Houston	062	Out Smart Magazine	096	Rice University
009	Honorable City Council Member Sue Lovell	033	Krewe of Olympus - TX, Inc.	063	Pride EMS (Ambulance Service)	097	Supercuts
010	Honorable City Council Member Jolanda Jones	034	Diana Foundation	064	Liberty Cab Company, Inc.	098	David Morris
011	Honorable City Council Member Wanda Adams	035	Wells Fargo	065	Gendermyn	099	The Point 106.9
012	Honorable City Council Member James Rodriguez	036	Legacy Community Health Services	066	Club EDEN	100	Texas City Lincoln Mercury
013	Honorable State Representative Garnet Coleman	037	Bering Memorial United Methodist Church	067	GLBT Pagan Pride	101	Club Big Yo
014	Honorable State Representative Jessicar Farrar	038	Human Rigjhts Campaign	068	Harris County Libertarian Party	102	Austin Gay & Lesbian Chamber of Commerce
015	Honorable US Representative Member Al Green	039	Houston Transgender Unity Committee	069	Houston Chapter - Texas Gay Rodeo Assoc.	103	Houston Fire Department
016	Honorable Judge Steven Kirkland	040	CCR / KHMx - FM / Mix 96.5	070	American Civil Liberties Union	104	Pride Houston
017	Honorable City Controller Annise Parker	041	Jackson Hewitt Tax Service	071	George, Your County Sports Bar		
018	Honorable State Representative Ellen Cohen	042	Foundation for Family and Marriage Equality	072	Shell Oil		
019	Pride Idol	043	Planned Parenthood of Houston & Southeast Texas	073	Macy's Inc.		
020	Houston Pride Band	044	Through Him Fellowship	074	Continental Airlines		
021	Montorse Counseling Center	045	Spay-Neuter Assistance Program - SNAP	075	Tony's Corner Pocket		
022	MCC/HATCH	046	Houston Police Department	076	Arandas Franchises Inc.		
023	Integrity Houston	047	Grace Lutheran Church	077	Clear Channel Radio - KLOL		
		048	The Houston Chronicle	078	Montrose Motorcycle Riding Club		
		049	Assisthers	079	Avondale Association		
		050	GoGirlsMusic.com	080	E.R.S.I.C.S Inc.		
		051	Covenant Baptist Church	081	Midtowne Spa of Houston		
		052	BP Pride	082	Unitarian Universalist Network of Houston		
		053	Bunnies on the Bayou, Inc.	083	Lamda Center Houston		
				084	Equality Texas		
				085	Ban Management Inc. (DBA Carmen's Boutique)		
				086	Lonestar College LGBT Clubs		
				087	Starbucks Coffee Company		